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ALE - Meteor Showers on Demand

Artificial shooting stars

- Controlled reentry for precise appearance of shooting stars when and where you want them
- Burn brighter, burn longer, and travel slower across the sky than natural shooting stars
 - Particle release at 350km, below other satellites
- Complete ablation before 60km, well above the upper limits of aircraft and weather balloons



Bright enough to be seen within major cities like Tokyo

Successfully tested on the ground in 3 colors



BLUE

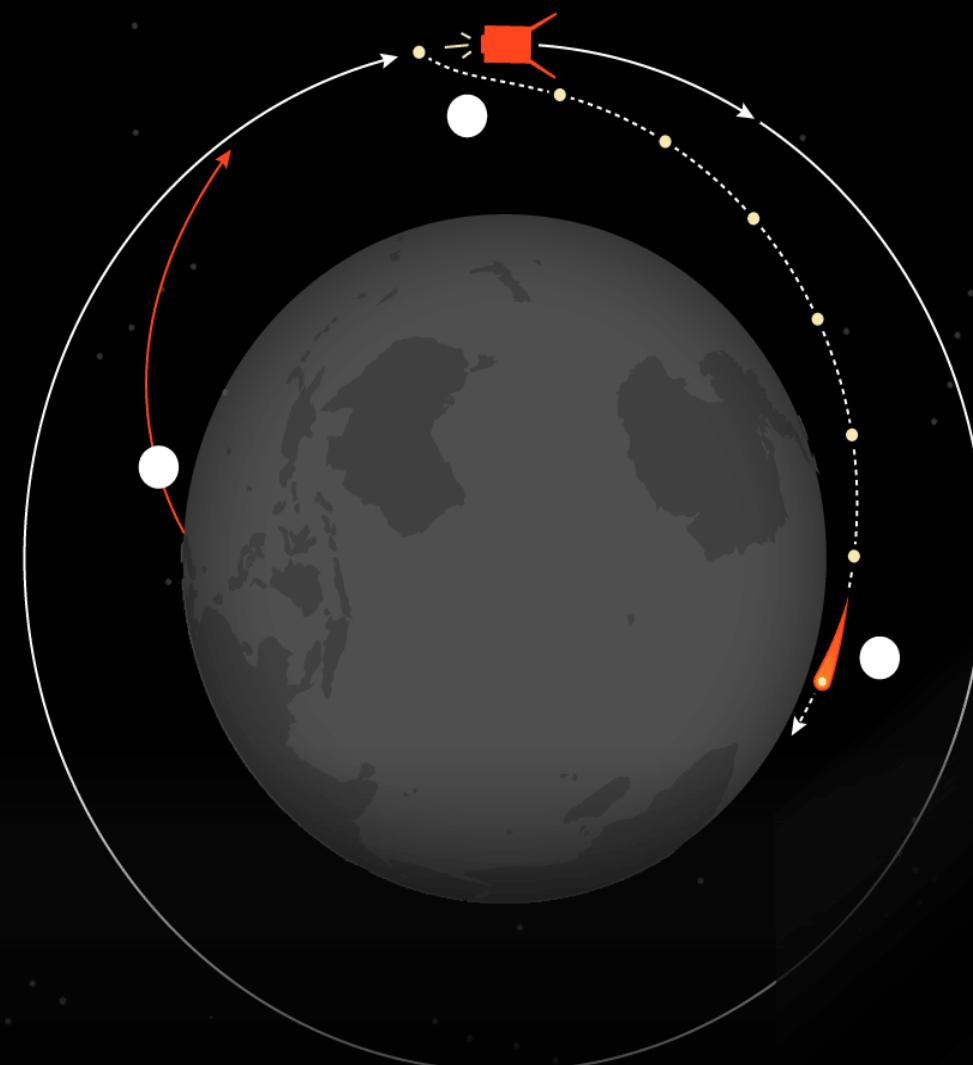
GREEN

ORANGE

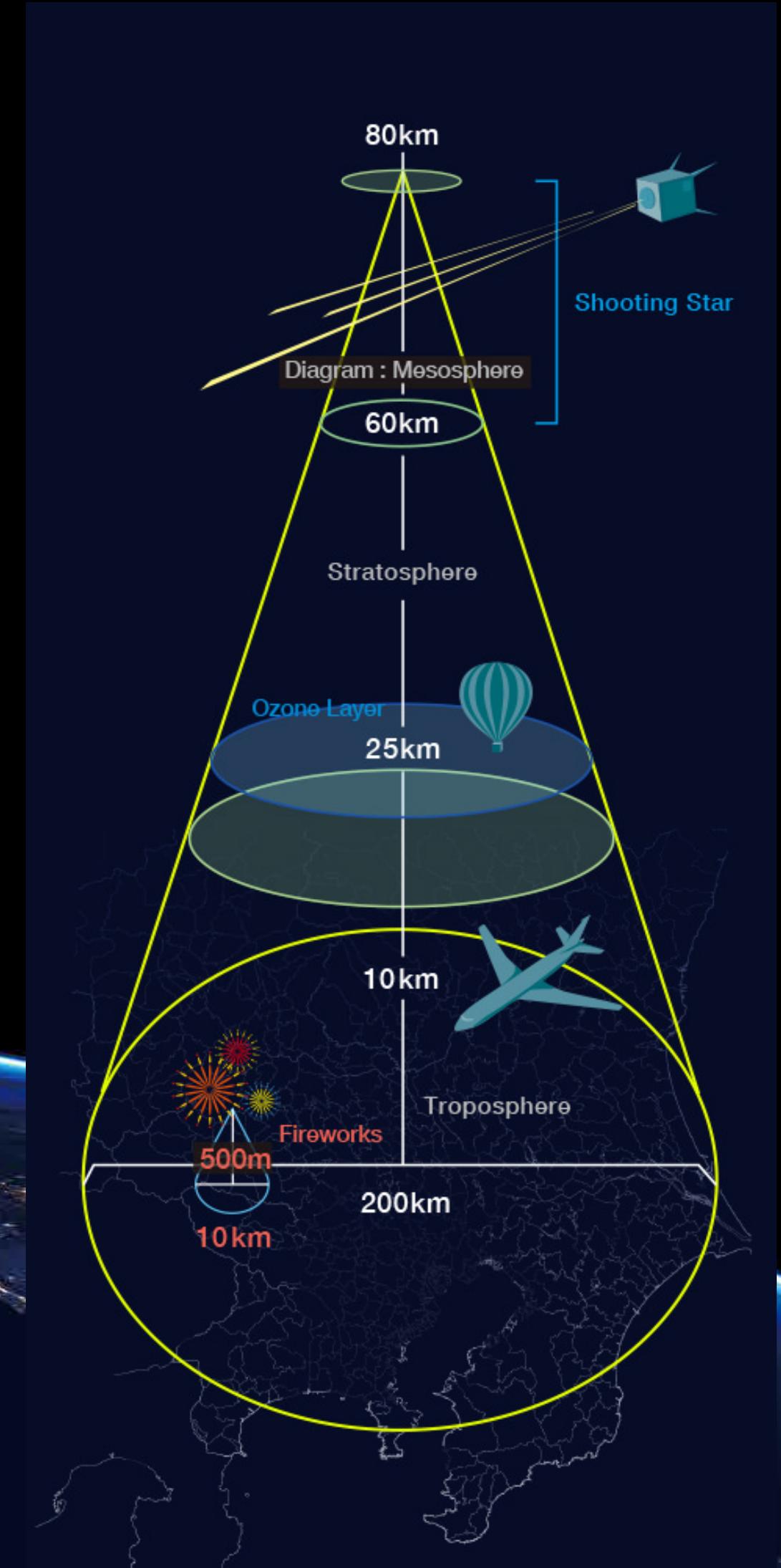
The Sky is Your Canvas
Paint it with
Shooting Stars

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- We launch satellites with 300-400 of our 1cm diameter shooting star particles.
- The particles are released at a rate of 1 particle every 10-15 seconds
- We have a 60 min window for release that ensures our shooting stars appear in the sky above our target area.
Visibility area of 200km diameter.
- We can release 15-20 particles per satellite passing overhead for a given event
- The particles take around 15-60 min after release to reenter the atmosphere and travel around 1/3-2/3 of an orbit
- The particles reenter the atmosphere at around 7.5km/s and burn up just like natural shooting stars, but BETTER!



<http://news.nationalgeographic.com/2016/06/artificial-meteor-showers-japan-satellite-space-science/>



More info on <http://star-ale.com/>

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Founder, CEO

Lena founded ALE in September 2011 and serves as its CEO. Prior to ALE, Lena worked in bond investment and private equity at Goldman Sachs. She is also a serial entrepreneur, having founded two companies in the past in the mobile gaming and consulting industries. During her time heading the mobile gaming company, she was selected as a member of the Japan Aerospace Exploration Agency's (JAXA) open lab. Lena received her Ph.D. in Astronomy at the University of Tokyo.



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Current Development

- Two satellites in production slated for launch in Q4 2018 and Q2 2019
- First event is the Hiroshima Shooting Star Challenge in Summer of 2019
- Ongoing research into atmospheric reentry, material ablation and “ignoro-sphere” one of the hardest places to reach

Future Potential

- Continuously growing constellation to provide longer more spectacular shows
- Multiple launches per year

More info on <http://star-ale.com/>